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**CALL FOR ARTISANS: NEW MEXICO ARTISAN MARKET SEEKING VENDOR  
APPLICANTS FOR EXCLUSIVE SHOWCASE RETURNING NOVEMBER 25-27**

*Hotel Albuquerque to welcome local artists and makers for curated market event just in time for  
holiday gift exchange season*

**ALBUQUERQUE, N.M.** (May 9, 2022) -- The [New Mexico Artisan Market](#) is pleased to announce it will return this year as a three-day showcase on November 25, 26 and 27 at Hotel Albuquerque at Old Town, located at 800 Rio Grande Blvd NW. The New Mexico Multi-Cultural Foundation, the organization that oversees the artisan market, in partnership with Heritage Hotels & Resorts, is now seeking local artisans and makers to apply to be selected to showcase their goods at the event.

The New Mexico Artisan Market is an important tradition that serves to connect the community with artisans and makers who are exceptional in their creative field and who add to the state's rich history through their craftsmanship and trade skills. The market's mission is to support local businesses and authentically preserve the creative culture that has thrived for generations while reaching toward the future with visionary creations. Each artisan and their goods and products are hand-selected and juried, considered from a large variety of contemporary and traditional styles. Guests will have the opportunity to peruse and meet more than 100 artisans over the event weekend.

Heritage Hotels is a statewide leader in promoting New Mexico's culture and heritage throughout its hotels and with its artist collaborations. Heritage Hotels collaborates with artists, sculptors, furniture makers, entertainers, beverage makers, weavers, photographers, agricultural producers, product makers and other creative artisans in all of its hotels to create authentic experiences for its guests that celebrate local culture and heritage.

Application requirements and categories for New Mexico Artisan Market are below, and interested makers can begin their application process by visiting [nmartisanmarket.com](http://nmartisanmarket.com) or emailing [info@nmartisanmarket.com](mailto:info@nmartisanmarket.com) for more information. The deadline to apply is June 30, 2022.

## WHO CAN APPLY

Application Requirements:

- Applicant must be a New Mexico resident
- Artisans must submit 3 quality photo examples of their work
- Artisans must submit 1 photo of a previous display booth (if possible)
- Artisans must submit 1 photo of themselves
- Artisans must submit bio, website and/or social media handles

## APPLICATION CATEGORIES

Artisans will be considered in contemporary and traditional styles and media in the following categories. Artisans may apply in no more than two categories:

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| <ul style="list-style-type: none"><li>• Jewelry</li><li>• Clothing/Fashion</li><li>• Textiles + Fiber (ie: Blankets, Baskets/Rug Weavings)</li><li>• Sculpture / Glass</li><li>• Home Goods (ie: Lighting, Kitchen, Living)</li><li>• Furniture + Case Goods</li><li>• Ceramics/Pottery</li><li>• Locally-made Specialty Foods + Beverage</li></ul> | <ul style="list-style-type: none"><li>• Bath + Body Products/Candles</li><li>• Recycled/Upcycled</li><li>• Woodworkers +Carvers</li><li>• Leather Goods</li><li>• Metal Works</li><li>• Painting</li><li>• Photography</li><li>• Paper Products</li><li>• Musical Instruments</li><li>• New Mexico Book Authors</li></ul> |
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New Mexico Artisan Market will be open 11 a.m. to 5 p.m. on Friday, November 25; 10 a.m. to 5 p.m. on Saturday, November 26; and 10 a.m. to 3 p.m. on Sunday, November 27. Artisan lineup and additional information about the event will be announced at a later date.

To learn more about the Artisan Market, please visit <https://nmartisanmarket.com/> or follow on [Facebook](#) and [Instagram](#).

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## ABOUT NEW MEXICO ARTISAN MARKET

The New Mexico Artisan Market (NMAM) was launched by the New Mexico Multi-Cultural Foundation and Heritage Hotels & Resorts in 2018 to expand and strengthen the creative economy of New Mexico by supporting and celebrating local artisans and makers who are exceptional in their fields. Merchants and their goods and products are hand-selected by a group of judges to ensure a highly curated experience. In 2018 and 2019, NMAM was a semiannual, three-day shopping experience that brought together artisans and art lovers,

featuring more than 100 local artisans. In 2020 and 2021, NMAM held pop-up market events at Sawmill Market and Spur Line Supply Co. In 2022, New Mexico Artisan Market will return as a multi-day market experience over Black Friday weekend, November 25-27. To learn more about the New Mexico Artisan Market, please visit <https://nmartisanmarket.com/> or follow on [Facebook](#) and [Instagram](#).

#### **ABOUT HERITAGE HOTELS & RESORTS**

Founded by Jim Long in 2005, Heritage Hotels & Resorts is a collection of culturally distinct hotels in New Mexico and is the largest independent hotel brand in New Mexico. Through their architecture, interior design, landscaping, cuisine, art, entertainment, and music, Heritage Hotels & Resorts provide guests with a rich, authentic, cultural experience. [Hotel Albuquerque at Old Town](#), [Hotel Chaco](#) and [The Clyde Hotel](#) are located in Albuquerque, NM; [Hotel St. Francis](#), [Eldorado Hotel & Spa](#), [Hotel Chimayó de Santa Fe](#), and [Inn and Spa at Loretto](#) are located in Santa Fe, NM; [Hotel Encanto de Las Cruces](#) is located in Las Cruces, NM; and [El Monte Sagrado](#) and [Palacio de Marquesa](#) are located in Taos, NM. For more information about Heritage Hotels & Resorts, visit [hhandr.com](http://hhandr.com) or follow on [Facebook](#) and [Instagram](#).