

**FOR IMMEDIATE RELEASE**



**PRESENTING THE NEW MEXICO ARTISAN MARKET EXCLUSIVE SHOWCASE  
FOR THE 2024 HOLIDAY SEASON!**

*Join us at **HOTEL ALBUQUERQUE** on **November 29, 30, and December 1** for a curated market event featuring exceptional art and goods. This is the perfect opportunity to find one-of-a-kind gifts and celebrate the season by embracing the charm of local craftsmanship.*

**ALBUQUERQUE, N.M.** (October 2024) -- The [New Mexico Artisan Market](#) is pleased to announce it will return this year as a three-day showcase on **NOVEMBER 29, 30 & DECEMBER 1, 2024**, at Hotel Albuquerque at Old Town, located at 800 Rio Grande Blvd NW. The New Mexico Multi-Cultural Foundation, the organization that oversees the Artisan Market in partnership with Heritage Hotels & Resorts,

The New Mexico Artisan Market is an important tradition that connects the community with artisans and makers who are exceptional in their creative field and who add to the state's rich history through their craftsmanship and trade skills. The market's mission is to support local businesses and authentically preserve the creative culture that has thrived for generations while reaching toward the future with visionary creations. Each artisan and their goods and products are hand-selected and juried, considered from various contemporary and traditional styles. Guests can peruse and meet more than 100 artisans over the event weekend.

The New Mexico Multi-Cultural Foundation (NMMCF) was established in 2001 to champion our beloved state's diversity, artistry, and history. Over the last two decades, NMMCF has worked to develop programs and events that provide local creatives with opportunities to share their products, talents, expertise, and personal stories, all while strengthening our creative economy and preserving our culture.

NMMCF partner Heritage Hotels & Resorts is a statewide leader in promoting New Mexico's culture and heritage through its hotels and its artist collaborations. Heritage Hotels collaborates with artists, sculptors, furniture makers, entertainers, beverage makers, weavers, photographers, agricultural producers, product makers, and other creative artisans in its hotels to create authentic experiences for its guests that celebrate local culture and heritage.

Join us at the New Mexico Artisan Market Thanksgiving weekend at the following times!

- **Friday, November 29th, 11:00 a.m. to 5:00 p.m.**
- **Saturday, November 30th, 10:00 a.m. to 5:00 p.m.**
- **Sunday, December 1st, 10:00 a.m. to 3:00 p.m.**

Tickets are available for purchase on our website: <https://nmartisanmarket.com/>. Visit the site for more details, including the artist lineup and additional information.

- **Early Bird Tickets: \$10, available October 1st-31st**
- **General Admission: \$15, available starting November 1, 2024**

Stay posted leading up to the event by checking us out on our [Facebook](#) and [Instagram](#) pages, where we showcase our local artisans and their creations!

###

## **ABOUT THE NEW MEXICO ARTISAN MARKET**

The New Mexico Artisan Market (NMAM) was launched by the New Mexico Multi-Cultural Foundation and Heritage Hotels & Resorts in 2018 to expand and strengthen the creative economy of New Mexico by supporting and celebrating local artisans and makers who are exceptional in their fields. Merchants and their goods and products are hand-selected by judges to ensure a highly curated experience. In 2018 and 2019, NMAM was a semiannual, three-day shopping experience that brought together artisans and art lovers, featuring more than 100 local artisans. In 2020 and 2021, NMAM held pop-up market events at Sawmill Market and Spur Line Supply Co. In 2022, the New Mexico Artisan Market returned as an annual, multi-day market experience over Black Friday weekend. The tradition continues in 2024, November 29, 30, and December 1st. To learn more about the New Mexico Artisan Market, please visit <https://nmartisanmarket.com/> or follow us on [Facebook](#) and [Instagram](#).

## **ABOUT HERITAGE HOTELS & RESORTS**

Founded by Jim Long in 2005, Heritage Hotels & Resorts is a collection of culturally distinct hotels in New Mexico and is the largest independent hotel brand in New Mexico. Through its architecture, interior design, landscaping, cuisine, art, entertainment, and music, Heritage Hotels & Resorts provides guests with a rich, authentic cultural experience. [Hotel Albuquerque at Old Town](#), [Hotel Chaco](#), and [The Clyde Hotel](#) are located in Albuquerque, NM; [Hotel St. Francis](#), [Eldorado Hotel & Spa](#), [Hotel Chimayó de Santa Fe](#), and [Inn and Spa at Loretto](#) are located in Santa Fe, NM; [Hotel Encanto de Las Cruces](#) is located in Las Cruces, NM; and [El Monte Sagrado](#) and [Palacio de Marquesa](#) are located in Taos, NM. For more information about Heritage Hotels & Resorts, visit [hhandr.com](http://hhandr.com) or follow us on [Facebook](#) and [Instagram](#).