

FOR IMMEDIATE RELEASE



**CALL FOR ARTISANS: NEW MEXICO ARTISAN MARKET SEEKING VENDOR
APPLICANTS FOR EXCLUSIVE SHOWCASE NOVEMBER 28, 29 & 30th**
*Hotel Albuquerque welcomes local artists and makers for the curated market event
just in time for the holiday gift exchange season.*

ALBUQUERQUE, N.M. (March 2025) -- The [New Mexico Artisan Market](#) is pleased to announce it will return this year as a three-day showcase on NOVEMBER 28, 29, and 30th, 2025, at Hotel Albuquerque at Old Town, located at 800 Rio Grande Blvd NW. The New Mexico Multi-Cultural Foundation, the organization that oversees the artisan market in partnership with Heritage Hotels & Resorts, is now seeking local artisans and makers to apply to be selected to showcase their goods at the event.

The New Mexico Artisan Market is an important tradition that connects the community with artisans and makers who are exceptional in their creative field and who add to the state's rich history through their craftsmanship and trade skills. The market's mission is to support local businesses and authentically preserve the creative culture that has thrived for generations while reaching toward the future with visionary creations. Each artisan and their goods and products are hand-selected and juried, considered from various contemporary and traditional styles. Guests can peruse and meet more than 100 artisans over the event weekend.

NMMCF partner Heritage Hotels & Resorts is a statewide leader in promoting New Mexico's culture and heritage throughout its hotels and with its artist collaborations. Heritage Hotels collaborates with artists, sculptors, furniture makers, entertainers, beverage makers, weavers, photographers, agricultural producers, product makers, and other creative artisans in its hotels to create authentic experiences for its guests that celebrate local culture and heritage.

Below are the application requirements and categories for the New Mexico Artisan Market. Interested makers can begin their application process by visiting nmartisanmarket.com or emailing info@nmartisanmarket.com for more information. The deadline to apply is June 1st, 2025.

WHO CAN APPLY

Application Requirements:

- Applicant must be a New Mexico resident
- Artisans must submit three quality photo examples of their work
- Artisans must submit 1 photo of a previous display booth (if possible)
- Artisans must submit 1 photo of themselves
- Artisans must submit bio, website, and social media handles

APPLICATION CATEGORIES

Artisans will be considered in contemporary and traditional styles and media in the following categories. Artisans may apply in no more than two categories:

- Jewelry
- Clothing/Fashion
- Textiles + Fiber
- Specialty Foods
- Sculpture / Glass
- Home Goods (i.e., Lighting, Kitchen, Living)
- Furniture + Case Goods
- Ceramics/Pottery
- Bath + Body Products/Candles
- Recycled/Upcycled
- Woodworkers + Carvers
- Leather Goods
- Metal Works
- Painting
- Photography
- Paper Products
- New Mexico Book Authors

NMAM SCHOLARSHIP FOR EMERGING ARTISTS & MAKERS

The NMAM Scholarship will be awarded to a practicing artist with a portfolio of unique works designed and manufactured in New Mexico. The NMAM Scholarship is exclusively offered to visual artists with an Indigenous or Hispanic background. Eligible artists must be enrolled in a College Arts Program within the state. The recipient of this scholarship will be granted participation in the New Mexico Artisan Market at no cost.

New Mexico Artisan Market will be open from 11 a.m. to 5 p.m. on Friday, November 28th; 10 a.m. to 5 p.m. on Saturday, November 29; and 10 a.m. to 3 p.m. on Sunday, November 30th. The artist lineup and additional information about the event will be announced later.

To learn more about the Artisan Market, please visit <https://nmartisanmarket.com/> or follow us on [Facebook](#) and [Instagram](#).

ABOUT THE NEW MEXICO ARTISAN MARKET

The New Mexico Artisan Market (NMAM) was launched by the New Mexico Multi-Cultural Foundation and Heritage Hotels & Resorts in 2018 to expand and strengthen the creative economy of New Mexico by supporting and celebrating local artisans and makers who are exceptional in their fields. Merchants and their goods and products are hand-selected by judges to ensure a highly curated experience. In 2018 and 2019, NMAM was a semiannual, three-day shopping experience that brought together artisans and art lovers, featuring more than 100 local artisans. In 2020 and 2021, NMAM held pop-up market events at Sawmill Market and Spur Line Supply Co. To learn more about the New Mexico Artisan Market, please visit <https://nmartisanmarket.com/> or follow us on [Facebook](#) and [Instagram](#).

ABOUT HERITAGE HOTELS & RESORTS

Founded by Jim Long in 2005, Heritage Hotels & Resorts is a collection of culturally distinct hotels in New Mexico and is the largest independent hotel brand in New Mexico. Through its architecture, interior design, landscaping, cuisine, art, entertainment, and music, Heritage Hotels & Resorts provides guests with a rich, authentic cultural experience. [Hotel Albuquerque at Old Town](#), [Hotel Chaco](#), and [The Clyde Hotel](#) are located in Albuquerque, NM; [Hotel St. Francis](#), [Eldorado Hotel & Spa](#), [Hotel Chimayó de Santa Fe](#), and [Inn and Spa at Loretto](#) are located in Santa Fe, NM; [Hotel Encanto de Las Cruces](#) is located in Las Cruces, NM; and [El Monte Sagrado](#) and [Palacio de Marquesa](#) are located in Taos, NM. For more information about Heritage Hotels & Resorts, visit handr.com or follow us on [Facebook](#) and [Instagram](#).